

# BARBADOS HOLIDAY GUIDE

Your Official Guide to FUN in the SUN



## Circulation and Distribution

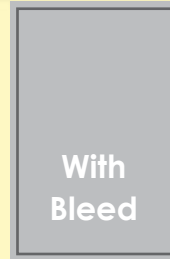
**The Barbados Holiday Guide**  
is printed twice a year

In **April**.....50,000 copies

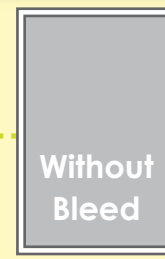
In **October** .....50,000 copies

**Amount Total:** 100,000 copies

## Technical Specifications & Advertising Rates

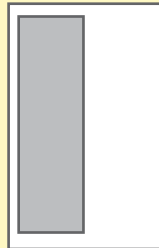


8.75" (h) x 5.75" (w)



8" (h) x 5" (w)

**Full page**  
plus 100 word  
editorial  
\$5000 BDS + Vat  
Per year  
\* \$2500 BDS + Vat  
per issue

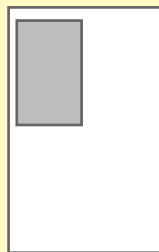


7.5" (h) x 2.25" (w)

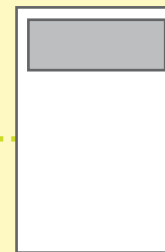


3.625" (h) x 4.75" (w)

**Half page**  
plus 75 word  
editorial  
\$2950 BDS + Vat  
Per year  
\* \$1475 BDS + Vat  
per issue

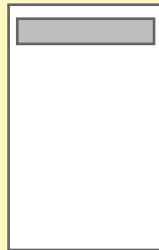


3.625" (h) x 2.25" (w)

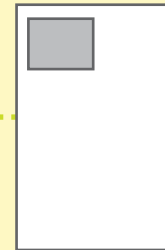


1.75" (h) x 4.75" (w)

**Quarter page**  
plus 50 word  
editorial  
\$1750 BDS + Vat  
Per year  
\* \$875 BDS + Vat  
per issue



0.875" (h) x 4.75" (w)



1.75" (h) x 2.25" (w)

**Eighth page**  
plus 30 word  
editorial  
\$995 BDS + Vat  
Per year  
\* \$497.50 BDS + Vat  
per issue

\* Special Conditions Apply

## Artwork Supply:

PLEASE SUPPLY ARTWORK DIGITALLY ON CD or DVD.  
ARTWORK FILES must be saved as CMYK: illustrator, freehand  
or Quark - EPS files;  
Photoshop Files CMYK in TIF or EPS.  
Please outline or rasterize ALL fonts or ensure that you include  
ALL printer & screen fonts.  
Please embed ALL original & linked images. All images must be  
CMYK 300dpi at full size.

## Advertising Deadlines for Booking and Artwork

August 15th, 2008 - Feb 13th, 2009